SPECTACULARS
CREATIVE & PRODUCTION SPECS

adspace®
MALL NETWORKS

OPTION 1 *Creating your own finished spot(s)*

- Format: Uncompressed Quicktime file preferred, H.264 or Apple ProRes accepted
- Frame Rate: 29.97 or 30 fps
- Audio: Yes, stereo or mono
- Dimensions: See below

Questions/Contact

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Director, Creative Services
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	DIMENSIONS	MALL NAME		
	1920w x 1080h	Arizona Mills Concord Mills Desert Ridge Marketplace District at Tustin Legacy, The Grapevine Mills Great Mall	Gurnee Mills Katy Mills Long Beach Towne Center Mall at Bay Plaza, The Ontario Mills Philadelphia Mills	Potomac Mills Roosevelt Field Sawgrass Mills Sugarloaf Mills Tempe Marketplace
	1408w x 320h	Mall at Bay Plaza, The		
	528w x 768h	Flatiron Crossing Freehold Raceway Mall	Kings Plaza Oaks, The	Scottsdale Fashion Square Washington Square
	336w x 528h	Shops at North Bridge, The		

OPTION 2 *Adspace is producing your spot(s)*

Please provide any of the following:

- TV Spot/Video Footage: Uncompressed Quicktime file preferred, H.264 or Apple ProRes accepted, best quality and size available
- Logos: .ai or .eps
- Images: .psd, .tiff or .jpg
- Pre-existing print artwork: layered .psd, .ai or .pdf
- Audio/Voiceover: .wav, .aiff or .mp3

We have an in-house motion design team ready to help produce your spot(s). We can utilize any print or video assets you already have, follow brand guidelines and create spots that fully engage your audience. TV spots can be combined with print assets to take advantage of the entire screen. And if needed, we have a rights-free library of music available for use in your ad.

We'll always be sure that you are able to review your spot and make changes before it is aired on our network. Nothing is aired without your final approval.

File Delivery

To send us your files, please go to **hightail.com/u/adspacenetworks** and follow the instructions. We can also accept files through any other delivery method: an FTP site that you host, Dropbox, WeTransfer, etc. Just send access to creative@adspacenetworks.com.

If your campaign involves multiple versions or complex scheduling, please provide detailed traffic instructions and inquire about any special instructions for file delivery that may be necessary.